ERASMUS IP PROJECT
DESIGN FOR SUSTAINABILITY

VILNUIS 2014

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DESIGN.
FOR WHOM ?

WHY ARE WE STILL STANDING ON THE EDGE OF GLOBAL ECO-CATASTROPHE ?

LACK OF EMPATHY ?

We still destroy the Earth our lives depend on for the sake of the economy.

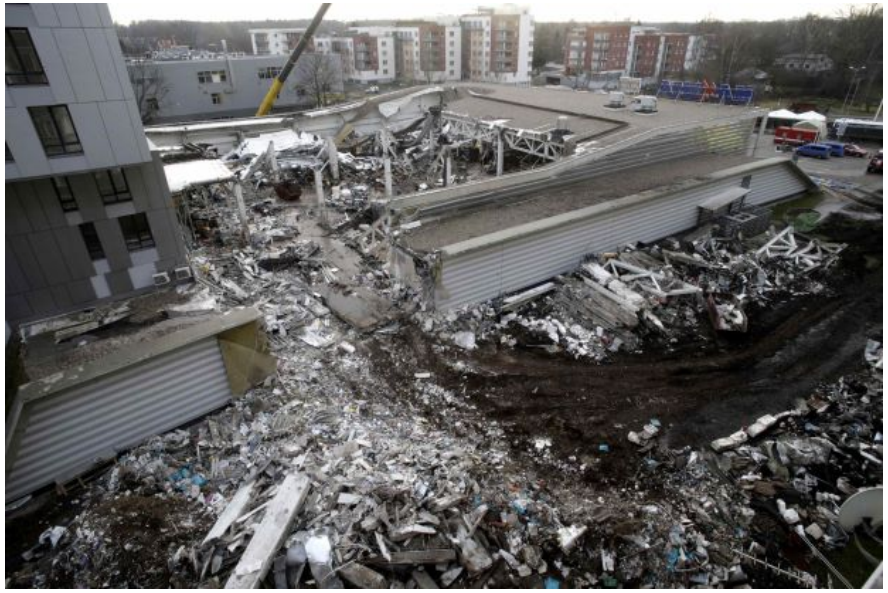
We still use polluting oil—despite the available alternatives—for the sake of the economy.

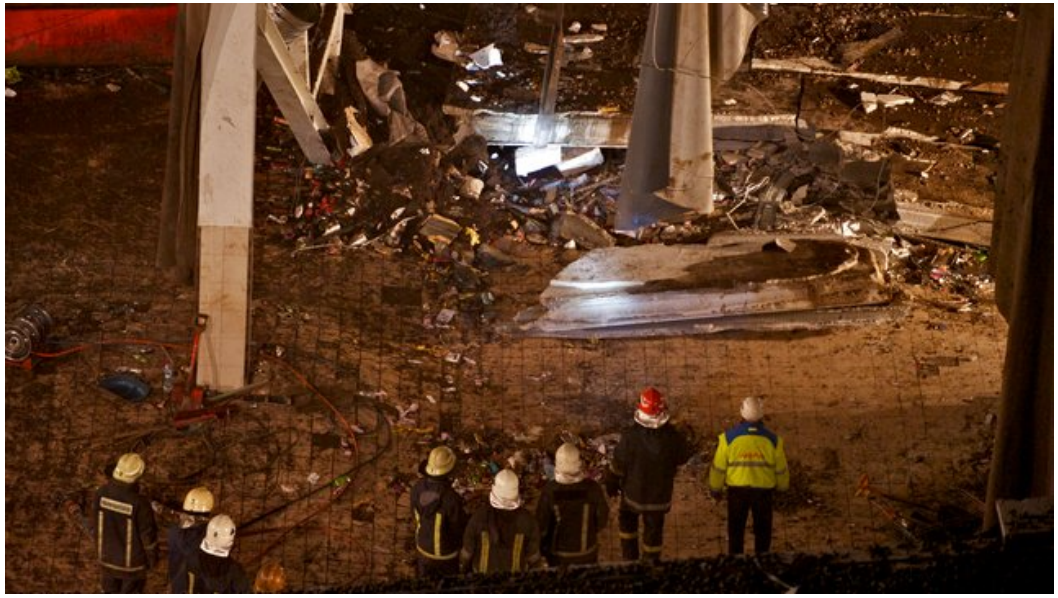
We still allow war profiteering and kill each other for the sake of the economy.

We still treat animals as mere commodities for the sake of the economy.
We still further indebt the poor for the sake of the economy.

empathy v.s education

EMPATHY - NARROW BEAM OF LIGHT





future generations have no face and no name
(if you don't have children)

FUN THEORY

an initiative of Wolksvagen

http://www.thefuntheory.com/

piano staircase

bottle bank

educate playfully

https://www.youtube.com/watch?v=zSiHjMU-MUo

1. TASK

MAKE MIND MAP / SKETCH FOR **POSTER / GAME / SOCIAL ACTIVITY / PERFORMANCE / FLASH MOB**

educate playfully

CREATIVE INDUSTRIES IN LATVIA
ANDRJESALA / ANDREJOSTA

APOKALIPSES JĀTNIEKI

freakbike workshop

museum of naive art

KOYA

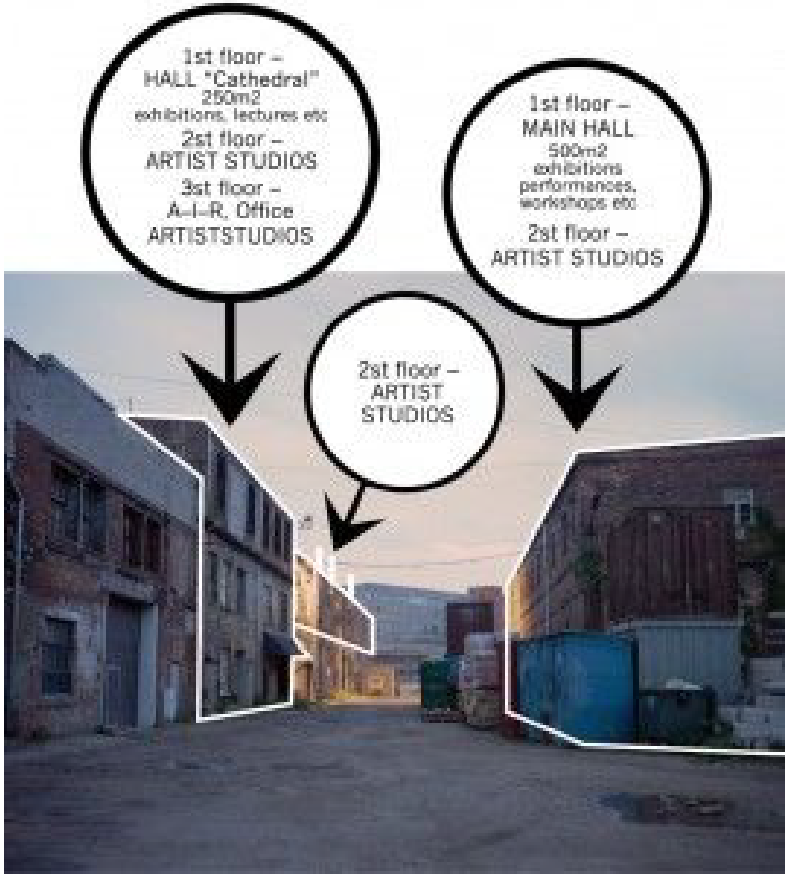
AQUA LUNA

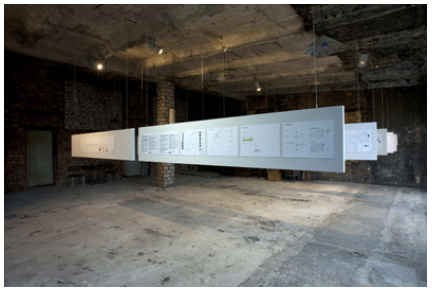
KKC

ARTISTS RUN ART CENTER

Totaldobže

FORMER FACTORY VEF / RIGA

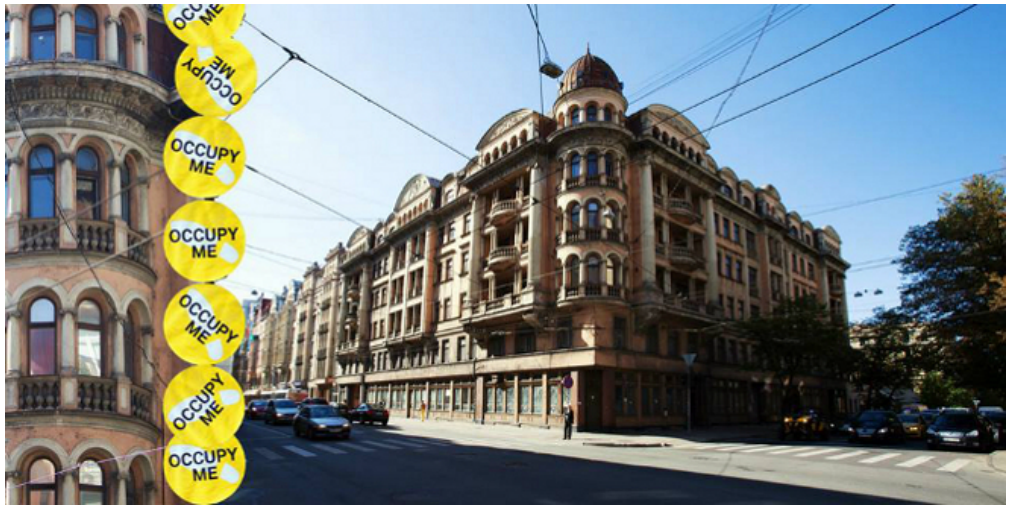




CREATIVE INDUSTRIES IN LATVIA

BLOCK OF KALNCIEMA STREET

CREATIVE INDUSTRIES IN LATVIA



Aptuveni katra piektā* ēka Rīgā ir neapdzīvota vai tīšām tiek turēta dīkstāvē. Atbrīvojam un piepildām neizmantotās ēkās ar radošām un sabiedriskām aktivitātēm! Pievienojies kustībai

Atbrīvojam Rīgu

Rīga, mūsu radošo, uzņēmīgo, izglītoto un novatīvo cilvēku pilsēta, ir paņēmusi gūstā pati sevi. Rīga, 2014.gada Eiropas kultūras galvaspilsēta, var kļūt arī par Eiropas tukšo ielpu galvaspilsētu. Pat pilsētas pārvaldei nav precīzas informācijas, cik ēkas Rīgā stāv tukšas, kas liecina par šīs problēmas neapzināšanu. Tomēr mēs ticam, ka tieši mēs paši varam kopā šo problēmu atrisināt!

vairāk info

Kā varu piedalīties?

1. Pievienojies kustībai, atbalsti šo manifestu ar pogu „like". Mēs vēlamies, lai pilsētas iedzīvotāji, pārvalde, valsts iestādes un ēku īpašnieki mūs sadzird un lai mēs kopīgi varam šo situāciju risināt.

2. Ja esi pamanījis ēku, kas jau ilgu laiku stāv neizmantota, iesniedz savu liecību par to. Interaktīvajā kartē atzīmē, kur tā ...

vairāk info

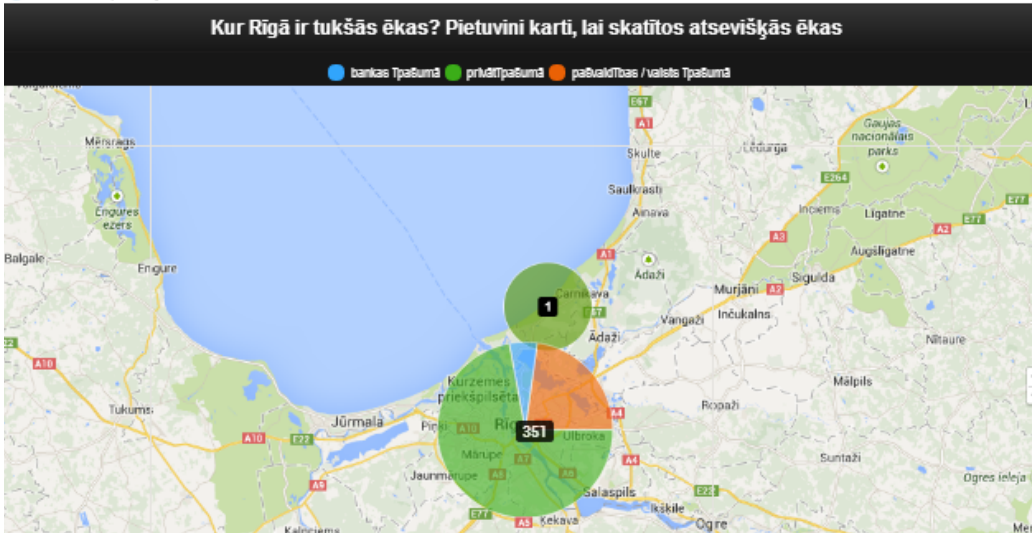
Kas notiks tālāk?

Mēs gribam savākt informāciju par Rīgas tukšajām ēkām un radīt skaidrību par situāciju. Ar tavu piedalīšanos mēs to varam paveikt jau šobrīd un ātri.

Otrkārt, mēs šo iniciatīvu gribam padarīt arvien redzamāku un dzirdamāku, lai tiktos ar ēku īpašniekiem un valsts iestādēm un lai atrastu labākos veidus, kā tukšās ēkas atkal...

vairāk info

Made with MapSurvey



ecology

community

social groups

POOR

ELDERLY

PEOPLE WITH MENTAL OR PHYSICAL DISABYLITIES

SOCIAL RISK GROUPS

FORMER PRISONERS

UNEMPLOYED

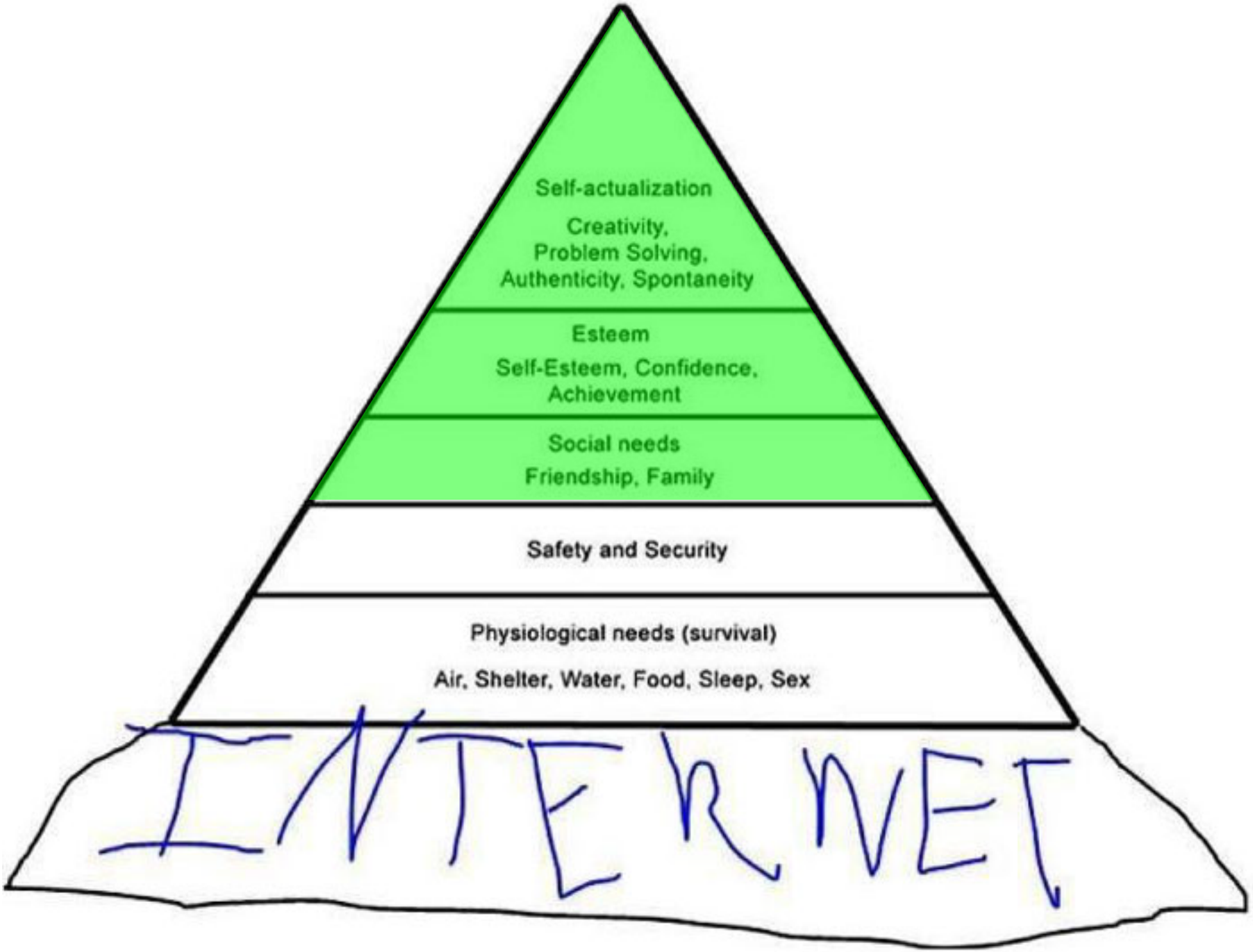
STREET KIDS

SOCIAL DESIGN

FOCUS ON SOCIAL AND/ OR ENVIRONMENTAL PROBLEMS

EQUALTY
PARTICIPATION
RESPECT
TOLERANCE
POSSESSION
COMPASSION
AWARENESS

MASLOW'S hierarchy of needs



SOCIAL DESIGN IN LATVIA

Lude

design
with good carma

Social enterprise that helps senior people find joy in life and earn some extra money while creating up-cycled design runner rugs

http://www.lude.lv/

In ageing society and taking into account regime change impact on pension system in Latvia, social enterprise Lude has decided to employ only senior citizens as its staff.

material for rags →

fabric leftovers from
textile and fashion brand **ZIB** (Latvia)

http://zib.lv/collections/

Quality Innovation of the year 2013

The award ceremony was held on the 20th January 2014 in Stockholm

Zane Bojāre and Solvita Kostjukova

support :
LCCA
programm BRIGADE

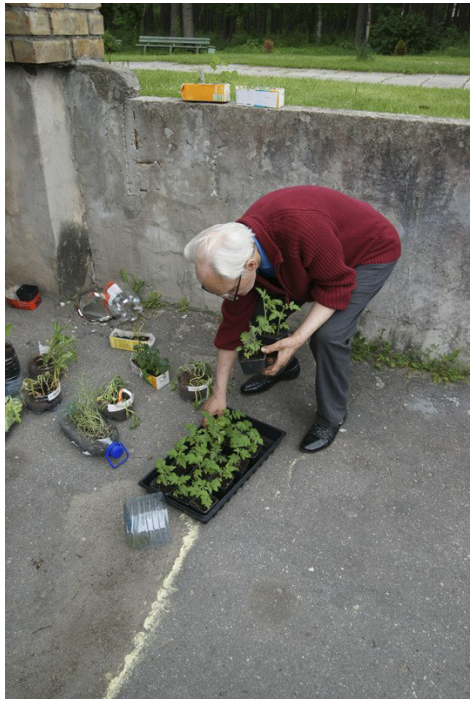
IESAKŅOTĀJI

MISION : to promote comunication and tolerance between generations

PARTICIPANTS: primary school students, 2.-3. class / Rigas Secondary school Nr. 6
and seniors from Social Care Center "Ezerkrasti"

UNIFYING INTEREST : gardening

http://iesakno.lv/?section=kontakti



In spring 2014 all cultivated plants
will be planted
in yards in environs of Riga

DRIVING FORCES

JEKATERINA STAKLE and ANNA ŽABICKA

society "PLATFORM OF COMUNICATION OF CULTURE"

in collaboration with Art Academy of Latvia
design department and Riga Stradiņš
University of social anthropology department

SOCIAL DESIGN IN LATVIA

JŪHŪ

http://www.juuhuu.co/en/about

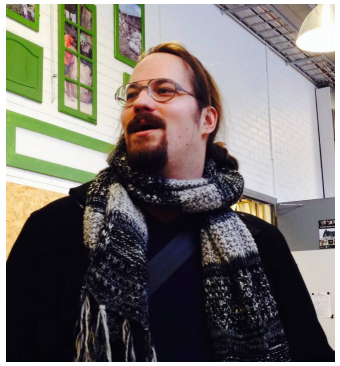
support :
LCCA
programm BRIGADE

MISSION : We are fighting stigmatization and changing mindsets.

We are creating a system based on a community of people, uniting their skills and knowledge with the aim to create, produce and sell high quality responsible products.

JŪHŪ TEAM

ELĪNA BUŠMANE



CHARLES BOURRIER

2. TASK

TOY/ GAME

encourages communication and sports activities

↑

made by social enterprise

mind map/ sketch / model

thank you for your attention!